

Amendments to the Claims

The following listing of claims replaces all prior listings, and all prior versions, of claims in the application.

Listing of Claims

1. (currently amended) A method for locating a terminal for delivery of content in a broadcast network comprising:
associating the terminal with a transmitter operable in another network;
interrogating the another network to determine the location of the transmitter;
and
delivering the content to the terminal at the location of the transmitter.

2. (original) A system for delivering content to a terminal in a broadcast network, the system comprising at least one terminal in a broadcast network, the terminal being associated with a transmitter in another network, wherein the broadcast network includes a processor operable to interrogate the another network to determine the location of the transmitter and thereby deliver content to the terminal at the determined location.

3. (currently amended) ~~Apparatus~~ An apparatus for delivering content to a terminal in a broadcast network comprising
a processor operable to interrogate another network to determine the location of a transmitter associated with the terminal and deliver content to the terminal at the determined location.

4. (currently amended) A head end apparatus for use in a first multi-transmitter broadcast network, the apparatus comprising a terminal locator operable in response to a request to deliver content to a terminal in the first network to obtain terminal location information from a second, different network, a memory having stored therein transmitter location information and a controller operable in response to the request to transmit content to

~~determine from the terminal and to determine from~~ transmitter location information of a suitable transmitter to deliver the content to the terminal.

5. (original) An apparatus as claimed in Claim 4, wherein the terminal locator is further operable to identify said second, different network type from said request.

6. (previously presented) An apparatus as claimed in Claim 4, wherein the terminal locator is further operable to determine a source of said request.

7. (previously presented) An apparatus as claimed in claim 4, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

8. (currently amended) A terminal for use with a first multi-transmitter broadcast network, including a receiver operable to receive content transmitted by a selected one of a plurality of transmitters of the first network and a further transmitter connected to a second network from which the first network derives information relating to the location of the further transmitter by the first network interrogating the second network to determine the location of the further transmitter to facilitate selection of the one transmitter.

9. (original) A terminal as claimed in Claim 8, wherein the further transmitter provides a back channel to send a request for specific content to the first network.

10. (previously presented) A terminal as claimed in Claim 8, wherein the further transmitter is included in a mobile station interfaced with the terminal.

11. (original) A system for delivering content to a mobile terminal comprising a first broadcast network having a plurality of transmitters, and at

least one terminal, the terminal having a receiver for receiving content from the first network, and in proximity thereto a further transmitter connected to a second network from which the first network derives information relating to the location of the further transmitter, wherein the selection of a transmitter to deliver content to the terminal is made in accordance with the location information.

12. (original) A system as claimed in Claim 11, wherein the further transmitter is integrated with the terminal.

13. (previously presented) A system as claimed in Claim 11, wherein the second network is a public land mobile network.

14. (original) A system as claimed in Claim 13, wherein the location information is derived from a Home Location Register of the public land mobile network.

15. (original) A system as claimed in Claim 13, wherein the location information is derived by base station triangulation.

16. (previously presented) A system as claimed in claim 11, wherein the further transmitter provides location information.

17. (original) A system as claimed in Claim 16, wherein the location information is obtained from a global positioning system receiver.

18. (currently amended) A method of delivering content using a selected transmitter of a first broadcast network to a first terminal in proximity to a second terminal in a second network ~~comprises~~ comprising deriving location information relating to the second terminal from the second network and ~~utilising that~~ utilizing the location information in the selection of ~~a suitable~~ the selected transmitter.

19. (original) A method as claimed in Claim 18, wherein the location information is derived by consulting a Home Location Register of the second network.

20. (original) A method as claimed in Claim 18, wherein the location information is derived from co-ordinates transmitted by the second terminal.

21. (previously presented) An apparatus as claimed in Claim 5, wherein the terminal locator is further operable to determine a source of said request.

22. (previously presented) An apparatus as claimed in claim 5, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

23. (previously presented) An apparatus as claimed in claim 6, further including a router connectable to a plurality of transmitters and operable to deliver the content to the suitable transmitter.

24. (previously presented) A terminal as claimed in Claim 9, wherein the further transmitter is included in a mobile station interfaced with the terminal.

25. (previously presented) A system as claimed in Claim 12, wherein the second network is a public land mobile network.

26. (previously presented) A system as claimed in claim 12, wherein the further transmitter provides location information.

27. (previously presented) A system as claimed in claim 13, wherein the further transmitter provides location information.